



# ECO-RESPONSIBLE CHARTER

The organization of a sports or cultural event may have a significant impact on the environment, and in our climate and societal context in full disruption, we can hardly imagine not trying to control and limit the impacts.

This is why we wrote this first eco-responsible charter with a lot of conviction, which guided us in the organization of the Full Moon trail. This commitment is meant to progress, and we had to deal with sanitary and administrative obligations that can be difficult to combine.

We believe in a voluntary, humble, caring, participative and educational eco-responsibility. By adding up individual efforts, we can reach great results: we therefore count on each participant, runner, accompanying person, volunteer, to apply all the actions they consider to be the most eco-responsible, and especially to help us keep our commitments.

Nathalie DUMAINE, Eco-responsibility ambassador

## OUR COMMITMENTS

### COURSE

#### Organization:

- Enhancement of the GR 2013: repainting of the GR markings (yellow and red)
- Marking: use of reusable retroreflective ribbon and signs
- Cleaning of the course before the race: practice of "plogging" during the course recognition and during the setting up of the marking
- Post-race clean-up: pick up of trash lost by runners after the race

#### Runners / accompanying persons:

- Keep the waste on them between the refreshment points
- Bend your knees to pick up waste lost by other runners

## FOOD

- Limitation of individual packaging, in compliance with health regulations
- Selection of organic, local and seasonal products as a priority



## WASTE REDUCTION

- Collaboration with the Waste Department of the Metropolis of Aix Marseille Provence (metropolitan competence): installation of adequate sorting bins at the feed zones, organization of waste recycling, especially plastic bottles
- Awareness of volunteers to sorting at the refreshment points, and to waste collection
- No cups distributed at the refreshment points: each runner brings his own reusable cup for the entire race
- Organization of a sportswear collection at the start village, for the benefit of associations specialized in their reuse / recycling
- Hosting of local associations in the start village that work to protect the environment
- Redistribution of food surpluses, in compliance with health regulations, to charities and to the Samu Social of Marseille



## INCLUSION AND AWARENESS

- Partnership with neighborhood associations
- Bibs offered to schoolers
- Enhancement of local integration initiatives – development
- Good health and well-being of runners: no doping. Know your limits, avoid overuse injury. Sport improves health, does not destroy it



## TRANSPORT



### Organization :

- Use of shuttles between the start and the arrival in order to limit individual travel by car

### Runners / accompanying persons :

- Information intake on interurban and intraurban transportation (train/bus)
- Choice of carpooling or train for those coming from far away

## COMMUNICATION ET PROMOTIONAL ITEMS

- Our communication is digital: website and social networks
- Zero flyer
- Research of eco-responsible and local prizes for runners

## OUR WEAK POINTS

- Management of water at the ravito with plastic bottles: in order not to take any health risk, we will use bottled water instead of plastic jerry cans. We commit ourselves to take care of the empty bottles recycling
- Survey sent to the runners after this 1st edition, to measure and improve our organization under its eco-responsible angle

## SIGNATURE :